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# Privacy Policy – [www.garychudleigh.co.uk]

This notice is for this website; www.garychudleigh.co.uk owned by Gary Chudleigh and governs the privacy of those who use it. It explains how we control, process, handle and protect your personal data while browsing or using this website, including your rights under current laws and regulations.

## Definitions:

"We" or "The Website" refers to Gary Chudleigh  
"you", "the user" refers to the user of the Website.  
GDPR means General Data Protection Act.

## Processing of your personal data

Under the GDPR (General Data Protection Regulation) we control and process personal information about you electronically.

We are exempt from registration in the ICO Data Protection Register because we are only processing personal data for the core business purposes.

### Lawful basis: Consent

1. The reason we use this basis: You gave us consent to use your data when you bought or negotiated to buy a book or services from my website.
2. We process your information in the following ways: To send you a book and keep you updated with special offers and news about my books. To liaise with you to carry out contracted services.
3. Data retention period: We will continue to process your information for one year, or for a continued time until you unsubscribe from our mailing list.
4. Sharing your information: We do not share your information with third parties for marketing purposes. We may share your information with publishers of our work to deliver your order.

Google Analytics

### Lawful basis: Legal obligation

1. The reason we use this basis: To pay my taxes correctly.
2. We process your information in the following ways: I must maintain a list of clients with name, address, and purchases for tax inspections in line with HMRC.
3. Data retention period: Six years
4. Sharing your information: We do not share your information with third parties for marketing purposes. We may share your information with publishers of our work to deliver your order.
5. If, as determined by us, the lawful basis upon which we process your personal information changes, we will notify you about the change and any new lawful basis to be used if required. We shall stop processing your personal information if the lawful basis used is no longer relevant.

## Your rights

Under the GDPR your rights are as follows.

- the right to be informed;
- the right of access;
- the right to rectification;
- the right to erasure;
- the right to restrict processing;

the right to data portability;  
the right to object; and  
the right not to be subject to automated decision-making including profiling.

## **Internet cookies**

We use cookies on this website to provide you with a better user experience. We do this by placing a small text file on your device / computer hard drive to track how you use the website, to record or log whether you have seen messages that we display, to keep you logged into the website where applicable, to display relevant adverts or content, referred you to a third-party website.

Some cookies are required to enjoy and use the full functionality of this website.

We use a cookie control system which allows you to accept the use of cookies, and control which cookies are saved to your device / computer. Some cookies will be saved for specific time periods, where others may last indefinitely. Your web browser should provide you with the controls to manage and delete cookies from your device, please see your web browser options.

Cookies that we use are:

[list of cookies used]]

## **Data security and protection**

We ensure the security of any personal information we hold by using secure data storage technologies, Wix.com, in how we store, access and manage that information.

We use these companies to manage data...

## **Sponsored links, affiliate tracking & commissions**

Our website may contain adverts, sponsored and affiliate links on some pages. These are served through our advertising partners [Google AdSense, eBay Partner Network, Facebook, Amazon Affiliates, or are served through our own means.]

Clickable sponsored or affiliate links may be displayed as a website URL like this; [www.kwillbooks.com](http://www.kwillbooks.com) or as a titled text link like this: [Bookshops in Cambridge](#)

Clicking on any adverts, sponsored or affiliate links may track your actions by using a cookie saved to your device. You can read more about cookies on this website above. Your actions are usually recorded as a referral from our website by this cookie. We might earn a very small commission from the advertiser or advertising partner, at no cost to you, whether you make a purchase on their website or not.

We use advertising partners in these ways to help generate an income from the website, which allows us to continue our work and provide you with the best overall experience and valued information.

If you have any concerns about this we suggest you do not click on any adverts, sponsored or affiliate links found throughout the website.

## **Email marketing messages & subscription**

Under the GDPR we use the consent lawful basis for anyone subscribing to our newsletter or marketing mailing list. We only collect certain data about you, as detailed in the "Processing of your personal data" above. Any email marketing messages we send are done so through MailChimp.

Here is there Privacy Policy:  
[Mailchimp Privacy Policy](#)

They collect:

Email address  
I.P address  
Subscription time & date  
Interests

[Twitter Privacy Policy](#)  
[Facebook Privacy Policy](#)  
[Google Privacy Policy](#)  
[Linkedin Privacy Policy](#)

You can opt out of receiving emails or ask to see the data we hold for you, or request we remove your data at any time by the following methods:

Unsubscribe at the bottom of the email  
Contact us at [garyianchudleigh@gmail.com](mailto:garyianchudleigh@gmail.com)

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